



A Catalyst for **GROWTH & PROGRESS**

The Greater Hagerstown Committee, Inc.

2024-2027 Strategic Plan *(Public)*

Mission: To identify community needs and engage the resources of each member to be a catalyst for consensus and progress.

Vision: We will be a strong, growing prosperous region

Value: Collaborative, Informed, Trusted, Nonpartisan, and Visionary

External Goals

Workforce Readiness Educational Achievement

- Support mental health and wellness initiatives for schools and workforce
- Promote community’s need to improve educational attainment and career training levels to fill jobs of tomorrow
- Break down barriers to post-secondary education and career training
- Aid in growth of relevant educational and CTE programs
- Expand educational footprint

Vitality in City Centers

- Support or create initiatives that diversify housing stock, expand homeownership, and attract corporate investment
- Support efforts to bring jobs and corporate offices into city and town centers
- Support efforts to enhance safety in city and town centers
- Attract and support catalyst projects downtown
- Encourage collaborations of organizations impacting revitalization efforts

Community Infrastructure

- Foster collaboration to enhance water/sewer infrastructure to support growth
- Support capital funding to address school capacity and deferred maintenance
- Improve housing opportunities
- Recommend and support transportation and transit improvements in the region
- Support, connect, and grow tourism infrastructure
- Enhance our Entrepreneurial Infrastructure

Catalytic Collaborations

- Support economic development efforts in our county and municipalities, and region
- Enhance our entrepreneurial Ecosystem
- Support initiatives improving the health of our community
- Emphasize the value of diversity, equity, and inclusion in our community
- Support efforts to expand tourism in the region